

## Experience

### Jackpot Rewards *October 2008-Present*

- Senior Designer responsible for the implementation of marketing through both the web and over email as well as UX improvements to www.JackpotRewards.com.
- Some of the projects included registration landing page design, redesign of the Jackpot Rewards member homepage and weekly updates of themes for specific grand prizes given away on the website.

### Contract Design *May 2008-September 2008*

- Contract jobs include UI Developer at CellExchange and Media Producer at Cengage Learning. At CellExchange I worked on a supply-chain management web application for the Air Force. My duties included development of html, css and javascript for the demo along with some layout design. At Cengage Learning, my duties included project management of math titles, speaking and coordinating with vendors, and the tracking and fixing of issues associated with the math webspace courses.

### Freelance Design *May 2006- present*

- Work in collaboration with Alessandra Design on projects such as the production of the USA Women's Ball Hockey and the New England Sand Sculpting Festival websites. Work also includes design and production of websites for charity events such as the Jason Varitek Celebrity Putt Putt and Troy Brown Celebrity Bingo.

### MembersFirst *July 2007-April 2008*

- As part of the design team I was responsible for designing and coding websites for the Fitness, Golf and Country Club market while using the companies CMS tool.
- Other duties included working closely with project managers to ensure quality websites were produced, as well as interaction with the clients to produce a website that best reflected their club.

### Upromise *July 2006-July 2007*

- Design and layout for the email marketing campaigns of Dell, Sears and other partners, as well as internal clients such as upromise student loans.
- Design and layout of web pages for upromise.com along with weekly updates for ads found on the site.

### MEDITECH *September 2002-June 2006*

- Responsible for the design and production of highly visible sections of MEDITECH's external website. Sections included information for doctors, nurses, and consultants on MEDITECH's products and industry news.
- Created screens used in presentations to both prospective and current clients.

## Education

BFA Graphic Design University of Massachusetts Dartmouth

BFA Electronic Imaging University of Massachusetts Dartmouth

## Computer/Software

Windows and Mac Platforms

Photoshop, Illustrator, InDesign, Fireworks, Dreamweaver, Flash, HomeSite, xHTML, CSS and Final Cut Pro.

*References and samples available upon request*